



## EXHIBIT INFORMATION

*The Architectural Heritage Center Presents:*

### **Fostering Harmony: The Symbiotic Relationship of Architecture and Nature**

**Annual Juried Art Exhibit 2010**

Architectural Heritage Center  
701 SE Grand Ave.  
Portland, OR 97214  
503.231.7264

**Exhibit Dates:** *November 5 – December 31*

#### **About the Exhibit**

The Architectural Heritage Center announces a juried art exhibit to be held during the 2010 holiday season. The exhibit offers Pacific Northwest artists an opportunity to have their work exposed to the community, offer work for sale to the public, and support the AHC/Bosco-Milligan Foundation's education programs, advocacy efforts, and collections stewardship. The chosen artwork will be displayed at the AHC for two months, and selected artists will hold weekly community conversations based around their work and the exhibit's theme.

#### **Theme: The Symbiotic Relationship of Architecture and Nature**

The balance between the built environment and the natural environment is frequently strained. The natural environment simply exists without manipulation; however, the built environment requires cutting into and reshaping the natural one. The introduction of architecture and the man-made built environment into the natural environment is often viewed as an intrusion, and taken in a negative light, especially when it is done insensitively. Mismanagement, shortsightedness, and greed have taken their toll on the natural world. While circumstances created by the architectural and man-made environment have undoubtedly strained the relationship between the built and natural worlds, there is also much to celebrate when the two worlds merge. True beauty can result when the two worlds of nature and architecture come together. The purpose of this exhibition is to explore various perspectives and interpretations of what happens when the built environment and the natural environment successfully meet.

#### **Key Dates:**

*November 5:*  
*November 10:*  
*November 18:*

**Opening reception & juried awards**  
Featured Artist Community Conversation #1  
Featured Artist Community Conversation #2

<i>November 26:</i>	Featured Artist Community Conversation #3
<i>December 3:</i>	<b>December reception &amp; keynote speaker</b>
<i>December 9:</i>	Featured Artist Community Conversation #4
<i>December 17:</i>	Featured Artist Community Conversation #5
<i>December 17:</i>	<b>Viewers' Choice awards announced</b>
<i>December 31:</i>	Exhibit ends

## **Jury Members**

Jennifer Zika– Director, Portland Art Museum Rental Sales Gallery  
 Allen Tooke– AHC Board member and art collector  
 Barbara Pierce– Co-owner, CJ Hurley Century Arts, AHC Marketing Manager

## **Sales**

The Architectural Heritage Center will retain a 40% commission on all sales from the exhibit, which will be used to benefit the AHC/Bosco-Milligan Foundation's education programs, advocacy efforts, and collections stewardship.

## **Awards**

Juried awards will be announced at the opening reception, Friday, November 5. Throughout the duration of the exhibit, the public will be able to vote for the "Viewers' Choice" awards as well. These winners will be announced on Friday, December 17.

## **Weekly Featured Artist Community Conversations**

Each week during the exhibit, two selected artists will lead a community conversation at the "Fostering Harmony" exhibit. The community conversations will last approximately 60-90 minutes each, with 30-45 minutes devoted to artist presentations/artwork explanations, and 30-45 minutes devoted to an open discussion/Q&A with the audience. The conversations will be focused on artwork of the featured artists and the exhibit's theme– "The Symbiotic Relationship of Architecture and Nature."

*Community Conversation Dates:* November 10, November 18, November 26, December 9, December 17.

## **Advertising and Public Relations**

The following will be implemented to increase public awareness of the exhibit:

- Online postings
- Calendar listings
- Media releases
- Promotional posters & postcards
- Public opening reception(s)
- Promotion on the AHC website, newsletters, social media
- Local and regional advertising when feasible