



Special Program in Honor of National Preservation Month at the Architectural Heritage Center

Contact: Peggy Moretti 503 231-7264 or peggym@VisitAHC.org

Economics, Sustainability, and Historic Preservation by Donovan D. Rypkema

Saturday, May 10th 10:00 am - Noon

McMenamins Kennedy School - 5736 NE 33rd Avenue, Portland

Tickets: \$10

Sponsored by: The National Trust for Historic Preservation, McMenamins, and Daniels Development Co.



"Green Buildings" in the United States are attracting the attention of architects, builders, public officials and environmentalists. What is not broadly understood is that "green buildings" are only part of the larger sustainable development movement, which includes economic and cultural responsibilities in addition to environmental concerns. The contributory role of historic buildings to sustainable development cannot be overestimated. *The greenest building is the one that's reused!*

In celebration of National Historic Preservation Month, the Architectural Heritage Center is hosting **Donovan Rypkema**, recognized as *the* leader in the economics of historic preservation, to speak on this timely topic at the heart of how we develop livable cities for the 21st century. The presentation will be held at McMenamins' historic Kennedy School, one of Portland's best examples of adaptive reuse.

Since 1983 Rypkema has provided consulting services to the National Trust and its National Main Street Center. He is principal of PlaceEconomics, a Washington, DC-based real estate and economic development consulting firm that specializes in downtown and neighborhood commercial district revitalization and the reuse of historic structures.

Rypkema is author of *Community Initiated Development; the Economics of Rehabilitation; the Downtown Real Estate Development Series*, and *The Economics of Historic Preservation: A Community Leader's Guide* which was published in 2005 by the National Trust.

Pre-registration is strongly recommended— call 503 231-7264 or www.VisitAHC.org.

May has been designated as National Preservation Month to serve as a showcase for our country's diverse heritage and has been celebrated for over thirty years. To learn more about the National Trust for Historic Preservation and the month-long schedule of activities going on nationwide, visit www.nationaltrust.org.

About the AHC...

The Architectural Heritage Center is a non-profit resource center and showcase for historic preservation in the Portland metro area. Owned and operated by the Bosco-Milligan Foundation, the AHC offers a wide range of education programs to help people **appreciate, restore, and maintain** vintage properties. Since 1992, over 40,000 people have participated in our talks, home tours, workshops and gallery exhibits.

Our constituents include:

- Enthusiasts of fine architecture, design, and craftsmanship.
- Owners of vintage homes and buildings— modest and grand— looking for resources and information to apply to their own renovation projects.
- Businesses and craftspeople serving the renovation market.

- History buffs interested in learning about the heritage of their neighborhoods.
- Urban environmentalists who want to preserve the unique character of the city and its neighborhoods—and reuse precious materials and workmanship that are difficult to replicate today.

The Architectural Heritage Center is located in the historic West's Block Building at 701 SE Grand Avenue in Portland. Open 10:00 – 4:30 Wednesday – Saturday. For membership and program information, go to www.VisitAHC.org or call **503 231-7264**.

#